



# Welcome to Class

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**We create the best embroidery designs in the industry!**

We also provide premier education and events so that our customers can have the best experience possible when stitching them out - the best is expected from the best. We are continually improving our products and processes to offer you the best there is in embroidery, quilting and projects done in the hoop. At our hands-on embroidery parties in the past, we have given attendees a printed tutorial and around 40+ designs to go home with. While everyone was thrilled with this, we asked ourselves how can we add more – MORE designs, MORE knowledge and MORE value for attendees. We were able to do exactly that with **Anita's University!**

## Now That You're Here

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**Anita's University is going to give students more designs than ever before... of ANY industry event, not just past Anita Goodesign events.** You've asked for it and we've listened: attendees will receive a USB stick with over 200 designs! We're also focusing on a broader range of educational topics than ever before. We want to make sure you leave the 2-day class with ALL of the tools needed to tackle ANY embroidery or quilting project in your hoop. You will learn how to do all of our techniques from different types of applique using materials like mylar, to interesting quilting techniques such as assembling beautiful **tile scenes** and **trapunto in the hoop**. You'll also get to see our new **puffy foam** designs and our vintage embroidery like **hand stitching** and **entredeux** – there is something for everyone in class!

## Sew Let's Get Started

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At Anita Goodesign we take great pride in our design collections, our tutorials, and the education we offer to our customers. We have entire teams dedicated to creating our step-by-step tutorials, developing our educational materials and methods, and sharing all of this knowledge with you. **Make sure you graduate at the top of your class by attending an Anita's University class – oh the places you'll go!**



# Registration is now open for Anita's University!

Sign up for an Anita's University class today and experience learning in a new and fun way! You'll get to stitch out projects in our hands-on team-sewing environment. Each machine will be able to choose which design they want to sew within a certain technique which means you'll get to see many different stitch outs – peeking on your classmate's work is encouraged at Anita's University!



## Visit Anita Goodesign Online

Visit us at [www.anitagoodesign.com](http://www.anitagoodesign.com) to find out more information and see your local dealer to get signed up today for class – don't be tardy for the party!

# NOW ENROLLING

When you come to class at Anita's University, you'll receive the best value in school! Learn step-by-step how to do new techniques like **fringe embroidery**, **drawstring bags**, **shrinky applique** and sew much more. We're renowned for our **quilting in the hoop** technique that saves you time, money & fabric – who wouldn't want to know how to do that?!

You'll also get to shop through our products at new special pricing created just for Anita's University! You'll get to see sneak peeks of new releases and techniques we're working on, meet new friends and have the chance to win prizes through fun drawings! There will be first timers there as well as those that have been doing in the hoop embroidery and quilting for many years – everyone will learn from each other!

Want to experience the latest machines for embroidery and quilting? Then make sure to come to class so you can get schooled on everything the machines can do, you'll be amazed – see why we give them an A+!



## WHAT'S INCLUDED

Don't be tardy for class! For only \$99\* attendees will receive:

- 🎓 A **3-ring binder** with detailed step-by-step tutorials
- 🎓 A **USB stick** with over 200+ designs – the most of ANY class!
- 🎓 New **special class pricing** on our products
- 🎓 Exclusive **sneak peeks** on new techniques & new collections
- 🎓 Stitch out **7 hands-on projects\*\*** on state of the art machines
- 🎓 New fun ways to win **prizes**

**\$99\*** for **2-day class**

\*1-day classes are \$59 while still receiving the same great value

\*\*1-day classes will stitch 3 projects

